



VALLEY VIEW JUNIOR COUGARS FOOTBALL AND CHEERLEADING ORGANIZATION



PO BOX 56 JESSUP PA 18434

Dear Potential Sponsor/Local Business Owner,

As a Youth Sports Organization in the Valley View area, we believe in community involvement that strengthens relationships between our organizations and local businesses. This valuable relationship is a benefit to all, as both sides provide support to each other. We, as a local non-profit Organization, are asking for your support for the 2026 Youth Football and Cheer Season.

The Valley View Jr Cougars Organization was established in 2000. Each year our organization continues to serve hundreds of families who live in the Valley View School District, which is comprised of families in Jessup, Blakely, Peckville, Archbald and Eynon. We compete in one of the most competitive conferences in Northeast, Pa (ACCJFL). The Jr Cougars are the largest Jr football/cheerleading program in NEPA, totaling over 250 kids.

Our teams have helped develop some of our area's best High School talent and it all starts with the values we instill in our youth through our Football and Cheer programs. Just this past year, we had our B Team reach the Conference Finals, our cheer programs brought home numerous 1st place awards at every division level, and our football teams have won multiple league championships the past few seasons! This season we will be hosting the ACCJFL Annual Cheerleading competition, which will bring in over 10,000 fans throughout the day.

The cost to maintain our organization continues to grow as does the number of families we serve. The Jr Cougars Football & Cheer Organization operates solely from fundraising dollars that go directly into our program to purchase equipment, uniforms, helmets, game day officiating and operating expenses. Since we are a non-profit 501C3 organization, the partnership with our community is critical to our success.

As the premier youth organization in this area, we pride ourselves on running a quality program. With this said, providing the kids of our organization with functional, safe and certified equipment every season can be costly. With your help as a Corporate Sponsor, the athletes in our program's dreams can become a reality.

We have a growing list of local business sponsors, and we would love to add your company to the list of our supporters. All Major Sponsors will be added to our sponsor list on our website at www.juniorcougars.com.

In addition, the attached page describes several ways that we can partner together this coming season. If there are other ways you believe we can work together, please let us know. ***Thank you in advance for your generosity.***

2026 Valley View Jr Cougars – Board of Directors

President – Frank Naughton
Treasurer – Kim Conserette
Secretary – Holly Roman
Community Relations Director – Race Castellani
Concessions – Meredith Capuano
Safety Director – Erika Black

Vice President – Cliff Capuano
Football Rep – Jeff Paone
Cheer Rep – Cindy Haring
Dir. of Fundraising – Nichole Bacchiocchi
Equipment Manager – Robbie Solimini
Sergeant-at-Arms- Mark VonBergen



VALLEY VIEW JUNIOR COUGARS

2026 FOOTBALL AND CHEER SEASON

CORPORATE ADVERTISEMENT PACKAGES

FIRST DOWN PACKAGE

\$300

- 2X4 company banner designed and displayed as game day patrons enter John Henzes Memorial Stadium
- Your company will be promoted each quarter at all our home games by our game day announcer
- 1/2-page ad in our Game-day program
- Your company will receive periodic social media shoutouts from the VVJC's highlighting your business

FIELD GOAL PACKAGE

\$500

- 2X4 company banner designed and displayed as game day patrons enter John Henzes Memorial Stadium
- Your company will be promoted each quarter at all our home games by our game day announcer
- 1/2-page ad in our Game-day program
- Your business will be listed on our new website, which will link our traffic directly to your company's website or Facebook
- Your company will receive periodic social media shoutouts from the VVJC's highlighting your business
- We will be hosting the 2026 ACCJFL Cheerleading competition this year which draws over 10,000 fans. Banner will be displayed and your business will be announced during the competition.

TOUCHDOWN PACKAGE

\$750+

- 2X4 company banner designed and displayed as game day patrons enter John Henzes Memorial Stadium
- Your company will be promoted each quarter at all our home games by our game day announcer
- Full page ad in our Game-day program
- Your business will have premium real estate on our new website, which will link our traffic directly to your company's website or Facebook
- Your company will receive periodic social media shoutouts from the VVJC's highlighting your business
- As a token of our appreciation, a company award/thank you will be gifted to your company to display in your office or lobby

Business Name: _____

Mailing Address: _____

Primary Contact Name: _____

Primary Contact Email: _____

Primary Contact Phone: _____

Website and/or Facebook Site: _____

Please mail completed form, business card and check (payable to Valley View Junior Cougars) to:
Valley View Junior Cougars
PO Box 56
Jessup, PA 18434

Artwork for banner can be emailed to juniorcougars@aol.com